



Perseu Mandillo

Video Producer | Motion Designer | Storyteller

.../perseumandillo

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perseusvfx.com

about

Video producer & motion designer with 10+ years' experience across film, motion graphics, 3D, and photography.

I craft and manage end-to-end brand and campaign content—from concept and storyboarding to on-location direction, editing, colour, and animation—translating complex ideas into engaging, results-driven narratives.

At Queue-it, I developed video strategies that grew viewership 6× and watch time 9×, producing and directing brand-awareness films and customer success stories in close partnership with marketing, product, and commercial teams.

I connect brand, story, and customer experience to create work that resonates, performs, and brings long-lasting value.

Based in Copenhagen.

work experience

QUEUE-IT, COPENHAGEN *queue-it.com*

Marketing Strategist • Video Producer • Content Creator |
Mar 2021 - Present

- Owned concept/storyboarding and the video strategy; boosted viewership 6× and watch time 9× while adhering to brand standards and commercial objectives.
- Led end-to-end production (planning, directing, sound/lighting, edit, motion graphics/animation) across all digital channels.
- Produced & directed brand stories, webinars, campaigns, 3D, and a podcast series—growing reach and nurturing a dedicated ICP audience.

CUBRIS, COPENHAGEN *cubris.dk*

Motion Graphics • 3D Artist | **Sep 2019 - Mar 2020**

- Led a visual identity rebrand for the GreenSpeed product, with the production of a series of complex 3D product videos.

EYELIGHT, COPENHAGEN *eyelight.dk*

Motion Graphics Artist • Content Creator | **Jan 2013 - Sep 2019**

- Filmed live events, interviews and brand videos, handling on-site direction, camera, lighting and photography.
- Produced corporate videos, ads and visual effects for TV, combining film, photography, motion graphics and 3D for clients including Nordea, Apple, Nilfisk, Nilens Jord and FLSmidth.

languages

English	Native
Portuguese	Native
French	Proficient
Danish	Intermediate

education

ESCAPE STUDIOS, LONDON

Post-graduate course in 3D modeling, animation, and motion graphics.

Jan 2008 - Sep 2008

DFFB, BERLIN / The Gulbenkian Foundation Scholarship

Course in Film Directing and Screenwriting. **Apr 2007 - Oct 2007**

LONDON METROPOLITAN UNIVERSITY

BA Honours in Film Studies, First Class. **Sep 2003 - Jun 2006**

skills & tools

VIDEO & POST: Premiere Pro • After Effects • DaVinci Resolve • Maya • Cinema 4D

DESIGN & PHOTO: Photoshop • Illustrator • Lightroom • InDesign

PRODUCTION: Storyboarding • Budgeting • On-location direction • Camera/lighting/audio • Drone operation

ANALYTICS & OPS: YouTube Studio • Vimeo Analytics • HubSpot • GA4

GenAI WORKFLOWS: GPTs & multi-agent automations • Captioning • SoMe automations • Auto video generation